

The Oregon Seed Association (OSA) is a non-profit agricultural trade association representing the interests of Oregon's world-renowned seed industry. Spurred by growing western populations and the demand from overseas markets, Oregon has developed a thriving seed industry over the last 90 years. In response, OSA was organized in 1969 and has been involved in Oregon seed issues since. OSA members vary in size from small seed dealers to some of the largest in the world.

OSA prides itself in representing the best industry professionals who market and distribute Oregon seed around the globe. The mission of the OSA is to represent and promote the interests and importance of the Oregon seed industry, fostering cooperation and communication among members, suppliers, customers and regulators throughout the state, the nation, and the world.



Oregon Seed Association Value to Oregon's Economy

Facts About Oregon's Seed Industry:



Economic Value – Oregon is the number one producer of cool season grass seed with over \$1 billion in sales. Grass seed is consistently ranked 5th in value of all Oregon commodities.



Quality Production – Two species of Oregon grass seed are ranked #1 in the nation for production: ryegrass (92%) and orchardgrass (94%).

Global Reach – OSA members distribute Oregon-grown grass and specialty seeds to more than 50 countries on six continents, contributing to \$180 million in international trade for Oregon.



Unmatched Volume – Mild weather makes Oregon the perfect place to produce cool season grass and a number of specialty seeds, like clover and flowers, generating approximately 800 million pounds each year.



Transportation – Annually, Oregon sees the movement of over 47,000 truckloads of seed across its many roadways. This encompasses transport from farms to processing warehouses, then on route to domestic and international markets.



Innovation – Members of the OSA spend close to \$11 million annually developing new varieties for the domestic and world market. This research and development is focused on environmental characteristics, such as drought, shade and disease resistance.

Employment – OSA members employ close to 2,000 workers each year, generating over \$65 million dollars in annual payroll.



Data compiled from these sources:

- Oregon Agripedia 2017, Oregon Department of Agriculture
- Oregon Agriculture: Facts & Figures, Oregon Department of Agriculture, August 2017
- Association membership poll, January 2018